



basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

NATIONAL SENIOR CERTIFICATE

GRADE 12

CONSUMER STUDIES

NOVEMBER 2010

MARKS: 200

TIME: 3 hours

This question paper consists of 17 pages and a 2-page answer sheet.

INSTRUCTIONS AND INFORMATION

1. This question paper consists of FIVE sections.

SECTION	MARKS	TIME (MINUTES)
A. Short Questions	40	20
B. Food and Nutrition	40	40
C. Clothing	40	40
D. Housing and Soft Furnishings	40	40
E. Theory of the Practical Option	40	40

2. ALL the sections are COMPULSORY.
3. Answer SECTION A on the attached ANSWER SHEET and place it in the BACK of your ANSWER BOOK.
4. Number the answers correctly according to the numbering system used in this question paper.
5. Start EACH question on a NEW page.
6. A calculator may be used.
7. Write with black or blue ink only.
8. Pay attention to spelling and sentence construction.
9. Write neatly and legibly.

SECTION A: SHORT QUESTIONS**QUESTION 1**

- 1.1 Various options are provided as possible answers to the following questions. Choose the answer and make a cross (X) in the block (A – D) next to the question number (1.1.1 – 1.1.19) on the attached ANSWER SHEET. NO marks will be awarded if more than one cross (X) appears for an answer.
- 1.1.1 A psychological disorder characterised by self-starvation, loss of appetite and extreme loss of weight is known as ...
- A HIV/Aids.
 - B anorexia nervosa.
 - C bulimia.
 - D obesity.
- (1)
- 1.1.2 Which ONE of the following nutrients will raise the blood glucose level the most?
- A Protein
 - B Carbohydrates
 - C Fibre
 - D Fat
- (1)
- 1.1.3 The best iron-rich food product that plays a role in supplying iron that is needed to release energy for the body, is ...
- A iodised salt.
 - B skimmed milk.
 - C wholewheat bread.
 - D kidneys.
- (1)
- 1.1.4 Antioxidants are added to ...
- A prevent the oil and water in food from separating.
 - B prevent food containing oil and fat from becoming rancid.
 - C ensure that food does not dry out and become hard.
 - D ensure that food has a uniform colour.
- (1)
- 1.1.5 Eating the following food will help to keep blood cholesterol low:
- A Oats porridge, apples, lentils
 - B All-Bran flakes, grapes, peas
 - C Corn flakes, watermelon, kidney beans
 - D Coco Pops, peaches, green beans
- (2)

- 1.1.6 Identify the food which will strengthen the immune system of an HIV/Aids patient:
- A Apples, white bread and fried chicken
 - B Fish pie, vegetable salad and yoghurt
 - C Spinach, pumpkin and tomatoes
 - D Refined maize, peanuts and milk
- (2)
- 1.1.7 Select the combination of food most likely to contain hidden salt:
- A UHT flavoured milk and dry roasted peanuts
 - B Ready-to-roll pastry and home-frozen peas
 - C Squeeze-pack tomato sauce and canned chicken soup
 - D Dehydrated fruit and boiled beef
- (2)
- 1.1.8 Buying from local product markets shows support for the ... campaign.
- A Reach For A Dream
 - B Eco-friendly
 - C Proudly South African
 - D Age In Action
- (1)
- 1.1.9 Select an outfit which will be suitable for a young woman to wear to a job interview at a bank:
- A Miniskirt with a halter top
 - B Denim skirt and T-shirt with slogan
 - C Bright orange slacks with a green blouse
 - D Navy slack suit with a white blouse
- (1)
- 1.1.10 Dressing appropriately for a function at work means a person ...
- A is very well groomed.
 - B dresses according to the latest fashion.
 - C wears the style that suits him/her personally.
 - D dresses according to the expected norms.
- (1)
- 1.1.11 A gentleman, who would like to portray a professional image in the work environment, will wear the following:
- A Shorts with a T-shirt
 - B Tailored trousers and tie
 - C Jeans with a golf shirt
 - D Chino trousers with a cotton shirt
- (1)

- 1.1.12 An advantage of a well-planned wardrobe is ...
A a variety of fashionable, colourful outfits.
B cheaper clothes enhanced with expensive accessories.
C many classic outfits.
D an increased number of outfits. (1)
- 1.1.13 A term used to describe the effect of pollution on the natural environment:
A Carbon footprint
B Carbon dating
C Carbon dioxide
D Carbon monoxide (1)
- 1.1.14 To qualify for a government housing subsidy a person must ...
A be a part-time employee.
B be a permanent employee.
C have worked for two years.
D be a married employee. (1)
- 1.1.15 This organisation ensures that the workmanship of the construction of houses meets the required standards:
A Social Housing Foundation
B Housing Consumer Protection Trust
C National Home Builders' Registration Council
D National Housing Finance Corporation (1)
- 1.1.16 Repossessed properties are often sold as is (voetstoots). This means that the buyer ...
A accepts the property with latent defects.
B needs an electrical compliance certificate before it is registered.
C is responsible for all expenses.
D is responsible for the estate agent's commission. (1)
- 1.1.17 The hidden costs when buying a home include ...
A occupational rent and water.
B initiation fees and electricity.
C insurance costs and mortgage protection.
D property rates and inspection fees. (2)
- 1.1.18 The following should be available when lodging a complaint about a defective product:
A Proof of purchase, letter of complaint, the product
B Letter of complaint, the product, sales person
C The product, proof of purchase, sales guarantee
D Salesperson, proof of purchase, warranty (2)

1.1.19 Identify, from the list below, THREE services offered by estate agents to a prospective buyer:

- 1 Gives advice in finding and buying the right property
- 2 Helps to cover all transaction levies
- 3 Gives assistance in applying for a bank loan
- 4 Subsidises the first month's rent
- 5 Assists in the completion of the offer to purchase form
- 6 Prepares the local housing strategy

- A 1, 3, 6
B 2, 4, 5
C 1, 3, 5
D 2, 4, 6

(3)

1.2 Choose the financial option from COLUMN B that matches a statement in COLUMN A. Make a cross (X) in the block (A – H) next to the question number (1.2.1 – 1.2.6) on the attached ANSWER SHEET. NO marks will be awarded if more than one cross (X) is made for an answer.

COLUMN A (STATEMENTS)		COLUMN B (FINANCIAL OPTIONS)	
1.2.1	A loan from the bank secured on a property, which is paid back in monthly instalments with interest	A	starter bond
		B	transfer duty
1.2.2	Money borrowed from a financial institution for building a house	C	mortgage bond
		D	education bond
1.2.3	Funds available to the homeowner for spending	E	building loan
1.2.4	Tax collected by the Receiver of Revenue when the ownership of the property is transferred	F	access bond
		G	subsidy
1.2.5	This allows a potential buyer to get a loan that includes the deposit and bond registration costs	H	interest
1.2.6	A non-cash payment provided by the government to assist beneficiaries to acquire housing		

(6 x 1)

(6)

- 1.3 Choose the description from COLUMN B that matches a channel for complaints in COLUMN A. Make a cross (X) in the block (A – G) next to the question number (1.3.1 – 1.3.5) on the attached ANSWER SHEET. NO marks will be awarded if more than one cross (X) is made for an answer.

COLUMN A (CHANNELS FOR CONSUMER COMPLAINTS)		COLUMN B (DESCRIPTIONS)
1.3.1	Consumer Affairs Committee	A investigates complaints related to government departments
1.3.2	Department of Social Development	B builds consumers' awareness of their rights and responsibilities through education and protection
1.3.3	South African Bureau of Standards	C administers the Consumer Affairs Act and investigates cases of harmful business practices
1.3.4	The Public Protector	D monitors and raises consumer issues
1.3.5	Direct Marketing Association (Sadma)	E sets safety and quality standards for goods and services in the market
		F handles complaints regarding state pensions
		G handles complaints regarding mail orders and junk mail

(5 x 1)

(5)

- 1.4 From the list below identify THREE common instances which would require a dismissal by the employer. Make a cross (X) in the block (A – F) next to the question number (1.4) on the attached ANSWER SHEET.

- A Theft after a final written warning
- B Negligence
- C Retrenchment
- D Disrespect for the company's property
- E Persistent alcohol abuse while on duty
- F Arriving late for work

(3)

TOTAL SECTION A: 40

SECTION B: FOOD AND NUTRITION**QUESTION 2**

2.1 Identify and give a brief description of the health-related problem that may result from eating too much of the following:

2.1.1 Salt (3)

2.1.2 Saturated fats (2)

2.2 Study the two menus below and answer the questions that follow.

MENU A	MENU B
Wholewheat Sardine Sandwich Fresh Green Salad with French Dressing Grapes Fortified Milk	Roast Leg of Lamb with Creamy Mushroom Sauce Spicy French Fries Creamed Spinach Cape Brandy Pudding with Cream

2.2.1 Choose the menu that will be suitable for managing osteoporosis in young adults. (1)

2.2.2 Justify the choice made in QUESTION 2.2.1. (3 x 2) (6)

2.2.3 Give THREE reasons for not choosing the other menu. (3)

2.3 Study the product label below and answer the questions that follow.

STORAGE		
Store in a cool, dry place		
INGREDIENTS		
Milk chocolate (84%) with a malted honeycomb centre (16%), Sugar, Milk solids, Cocoa butter, Cocoa mass, Vegetable fat, Malt powder, Malt extract, Gluten, Starch, Emulsifiers (including Soya), Glazing agents, Salt, Flavourants.		
ALLERGENS		
Cow's milk, Gluten, Soya		
This product has been made in a factory that uses both peanuts and tree nuts.		
TYPICAL NUTRITIONAL INFORMATION		
Average values	Per 100 g	% RDA
Energy	2 060 kJ	-
Protein	9,0 g	16%
Carbohydrates	56,0 g	-
of which total sugars	-	-
Total fat	24,8 g	-
of which monounsaturated fatty acids	8,5 g	-
of which polyunsaturated fatty acids	0,8 g	-
of which saturated fatty acids	15,5 g	-
of which trans fatty acids	0 g	-
Cholesterol	-	-
Total dietary fibre	1,8 g	-
Sodium	139 mg	-
* RDA = Recommended Dietary Allowance for 13 years and older		

2.3.1 Identify THREE food additives from the product label. (3)

2.3.2 Select and motivate THREE ingredients from the product label that may cause an allergic reaction. (3 x 2) (6)

2.4 Study the picture below and answer the question that follows.



Identify and motivate words/terms used on the label of the lid that may be considered to be misleading. (4)

- 2.5 Study the ingredients below used for a Swiss roll with a berry filling and answer the questions that follow.

Swiss Roll with Berry Filling

3 large eggs
100 ml castor sugar
155 ml cake flour
5 ml baking powder
5 ml vanilla

Filling:

500 ml fruit, cubed (mangoes, peaches, pears, plums)
250 g strawberries, sliced
200 g low-fat Greek vanilla yoghurt
15 ml castor sugar

- 2.5.1 Would you recommend this recipe for a person suffering from diabetes? Give THREE reasons. (4)
- 2.5.2 Suggest changes to the above recipe to make it suitable for a person suffering from heart disease. Motivate the changes made. (4 x 2) (8)

TOTAL SECTION B: 40

SECTION C: CLOTHING**QUESTION 3**

3.1 Explain any THREE of the following factors that may influence a young adult's choice of clothes:

3.1.1 Fashion trends

3.1.2 Peer pressure

3.1.3 Quality

3.1.4 Price

(3 x 1) (3)

3.2 Study the picture below and answer the questions that follow.



3.2.1 Describe the term *fashion accessories*.

(2)

3.2.2 These outfits are suitable to wear to a social function after work. How could both of these outfits be changed to be suitable for the workplace?

(2 x 2) (4)

3.3 Read the advertisement below and answer the questions that follow.

FOR THE LOVE OF FASHION FOR THE LOVE OF FASHION FOR THE LOVE OF FASHION FOR THE LOVE OF FASHION FOR THE LOVE OF FASHION

EXPERIENCED FASHION BUYERS

Womenswear and Menswear – Cape Town.

Put your discerning and experienced fashion eye, innovative ideas and professional grasp of the fashion industry fully to the test.

Truworths, South Africa's premier fashion retailer with a portfolio of highly successful brand names and ever-diversifying fashion concepts such as Ginger Mary; LTD; Daniel Hechter; Truworths Man and Uzzi (to name but a few), is offering skilled, influential and talented achievers the chance to become part of one of the dynamic teams that make up the extraordinary fabric of our company.

You will bring to the position * an awesome track record of at least three successful years in fashion retail buying * your strong mental reasoning and trend identification skills that will drive your ability to deliver the great product our fashion hungry customers expect * your passionate personality and energy * a professional understanding of fabric and garment construction.

Our working environment is dynamic and fast-moving with exceptional standards of creative expression and superb fashion designing.

If you share our vision and would like to respond to this challenge, please call Jonathan Gillman on 021 460 7414 for an initial discussion. Alternatively, send your CV via e-mail to akassel@truworths.co.za or fax 021 460 7171.

Closing date: 14 December 2009

Truworths is committed to transformation and the objectives of the Employment Equity Act. Meeting our employment equity goals and targets will be taken into account in our recruitment decisions.

TRUWORTHS

[Source: *Mercury News*, November 2009]

- 3.3.1 What is a *brand name*? (2)
- 3.3.2 Explain THREE negative economic effects brand names may have on the average South African family. (3 x 2) (6)
- 3.3.3 Identify THREE skills the fashion buyer is expected to display. (3)
- 3.3.4 Explain in your own words the statement in the advertisement: 'Our working environment is dynamic and fast-moving with exceptional standards of creative expression and superb fashion designing.' (3 x 2) (6)

3.4

Oleg Cassini (a fashion designer) says, 'Fashion anticipates, and elegance is a state of mind ... a mirror of the time in which we live, a translation of the future, and should never be static.'

[Courtesy of Edgars' special collector's edition]

3.4.1 Explain how the following influence fashion change:

(a) Political factors (3)

(b) Economy (3)

3.4.2 What is your view of the statement in relation to fashion trends available on the South African clothing market? (4 x 2) (8)

TOTAL SECTION C: 40

SECTION D: HOUSING AND SOFT FURNISHINGS**QUESTION 4**

- 4.1 Different housing options are available in South Africa. Name and explain the housing options in the advertisements below.

4.1.1

HALFWAY GARDENS

DOUBLE STOREY TOWNHOUSE – R775 000
Lovely 3 BED, 1 BATH garden unit. Lounge/dining, SUPER NEW KITCHEN. Single garage. Pool in complex.

CALL: JACQUI 082 444 6470
[© Courtesy of *Midrand Property Week*, 13 August 2009]

(3)

4.1.2

PROPERTIES TO LET

NOORDWYK
Free-standing 3 bed duplex, 2 baths,
2 lock-up garages, private garden.
Alarm & prepaid electricity.
**Occupation ASAP for
R8 000 negotiable
082 346 2461 – Ema**
[© Courtesy of *Midrand Property Week*, 13 August 2009]

(3)

4.1.3

NOORDWYK

HUGE FAMILY HOME – R1 100 000
Space & privacy on offer here! Super corner stand position! 4 BEDS, 3 BATHS!! Large lounge, sep. dining & kitchen (kitchen needs a woman's touch). Sep. entertainment room (currently the music room). Enormous patio. Sparkling pool. Dbl garages.

CALL: JACQUI 082 444 6470
[© Courtesy of *Midrand Property Week*, 10 September 2009]

(3)

- 4.2 Discuss ONE of the following financial costs related to buying a home:

4.2.1 Transfer costs

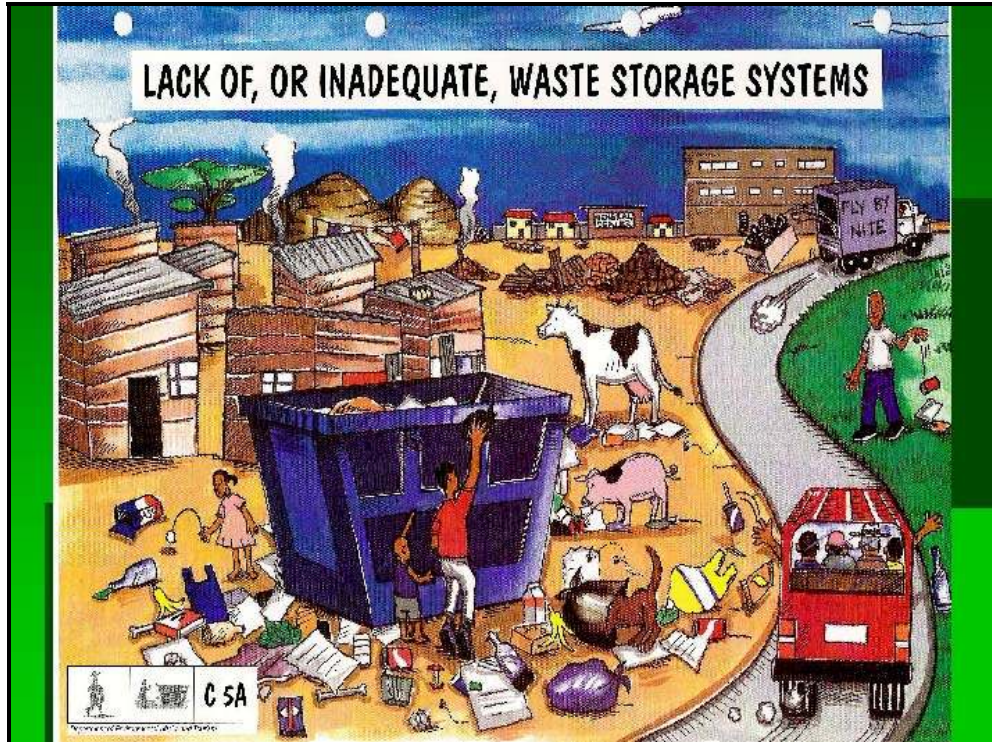
4.2.2 Bond costs

(6)

- 4.3 Suggest SIX requirements that, not met, could delay the registration of a bond.

(6)

- 4.4 How can the responsible use of electricity contribute to saving energy in the home? (6)
- 4.5 Study the picture below and answer the questions that follow.



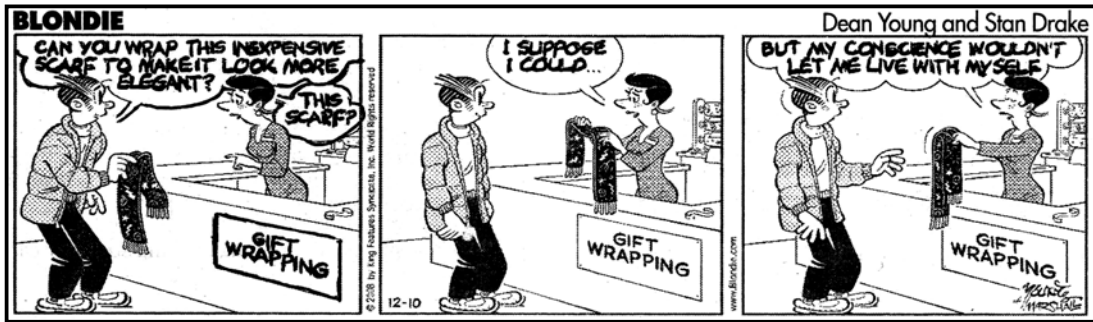
- 4.5.1 Identify THREE recyclable items from the picture. (3)
- 4.5.2 Evaluate the impact the lack of an adequate municipal waste storage system has on the natural and economic environment. (5 x 2) (10)

TOTAL SECTION D: 40

**SECTION E: THEORY OF PRODUCTION AND MARKETING OF FOOD,
CLOTHING AND SOFT FURNISHINGS****QUESTION 5**

- 5.1 What is meant by the following acronyms (abbreviations):
- 5.1.1 SARS (1)
 - 5.1.2 VAT (1)
 - 5.1.3 PAYE (1)
- 5.2 Give THREE reasons why companies have to pay tax. (3)
- 5.3 Explain each of the following terms with regard to product marketing:
- 5.3.1 Pricing (3)
 - 5.3.2 Promotion (3)
- 5.4 How can the following factors contribute to the efficient production of quality products:
- 5.4.1 Production schedules (4)
 - 5.4.2 Continuous training of staff (4)
- 5.5 How do workers of a production company benefit from the following:
- 5.5.1 Unemployment Insurance Fund (UIF) (3)
 - 5.5.2 Commission for Conciliation, Mediation and Arbitration (CCMA) (4)

5.6 Study the cartoon strip below and give THREE reasons for the employee's final answer.



(3)

5.7 Explain how an entrepreneur can ensure that quality is maintained during the production process. (5 x 2)

(10)

TOTAL SECTION E: 40
GRAND TOTAL: 200

ANSWER SHEET**SECTION A****CENTRE NUMBER:**

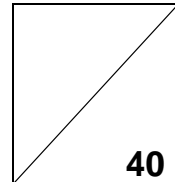
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EXAMINATION NUMBER:

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QUESTION 1.1

1.1.1	A	B	C	D	(1)
1.1.2	A	B	C	D	(1)
1.1.3	A	B	C	D	(1)
1.1.4	A	B	C	D	(1)
1.1.5	A	B	C	D	(2)
1.1.6	A	B	C	D	(2)
1.1.7	A	B	C	D	(2)
1.1.8	A	B	C	D	(1)
1.1.9	A	B	C	D	(1)
1.1.10	A	B	C	D	(1)
1.1.11	A	B	C	D	(1)
1.1.12	A	B	C	D	(1)
1.1.13	A	B	C	D	(1)
1.1.14	A	B	C	D	(1)
1.1.15	A	B	C	D	(1)
1.1.16	A	B	C	D	(1)
1.1.17	A	B	C	D	(2)
1.1.18	A	B	C	D	(2)
1.1.19	A	B	C	D	(3)

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QUESTION 1.2

1.2.1	A	B	C	D	E	F	G	H	(1)
1.2.2	A	B	C	D	E	F	G	H	(1)
1.2.3	A	B	C	D	E	F	G	H	(1)
1.2.4	A	B	C	D	E	F	G	H	(1)
1.2.5	A	B	C	D	E	F	G	H	(1)
1.2.6	A	B	C	D	E	F	G	H	(1)
									6

QUESTION 1.3

1.3.1	A	B	C	D	E	F	G	(1)
1.3.2	A	B	C	D	E	F	G	(1)
1.3.3	A	B	C	D	E	F	G	(1)
1.3.4	A	B	C	D	E	F	G	(1)
1.3.5	A	B	C	D	E	F	G	(1)
								5

QUESTION 1.4

1.4	A	B	C	D	E	F
						3

TOTAL SECTION A: 40



basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

NATIONAL SENIOR CERTIFICATE

GRADE 12

CONSUMER STUDIES

NOVEMBER 2010

MEMORANDUM

MARKS: 200

This memorandum consists of 14 pages.

SECTION A: SHORT QUESTIONS**QUESTION 1****QUESTION 1.1**

1.1.1	A	B	C	D	(1)	R LO12.2.1
1.1.2	A	B	C	D	(1)	R LO12.2.1
1.1.3	A	B	C	D	(1)	R LO12.2.1
1.1.4	A	B	C	D	(1)	R LO12.2.7
1.1.5	A	B	C	D	(2)	R LO12.2.1
1.1.6	A	B	C	D	(2)	R LO12.2.1
1.1.7	A	B	C	D	(2)	U LO12.2.1
1.1.8	A	B	C	D	(1)	R LO10.3.4
1.1.9	A	B	C	D	(1)	App LO12.2.3
1.1.10	A	B	C	D	(1)	U LO12.2.3
1.1.11	A	B	C	D	(1)	R LO12.2.3
1.1.12	A	B	C	D	(1)	R LO12.2.3
1.1.13	A	B	C	D	(1)	R LO12.2.7
1.1.14	A	B	C	D	(1)	R LO12.2.5
1.1.15	A	B	C	D	(1)	R LO12.2.5
1.1.16	A	B	C	D	(1)	R LO12.2.5
1.1.17	A	B	C	D	(2)	R LO12.2.5
1.1.18	A	B	C	D	(2)	U LO12.1.1
1.1.19	A	B	C	D	(3)	U LO12.2.5
					26	

QUESTION 1.2

1.2.1	A	B	C	D	E	F	G	H	(1)	U LO12.2.5
1.2.2	A	B	C	D	E	F	G	H	(1)	U LO12.2.5
1.2.3	A	B	C	D	E	F	G	H	(1)	U LO12.2.5
1.2.4	A	B	C	D	E	F	G	H	(1)	U LO12.2.5
1.2.5	A	B	C	D	E	F	G	H	(1)	U LO12.2.5
1.2.6	A	B	C	D	E	F	G	H	(1)	U LO12.2.5
									(6)	

QUESTION 1.3

1.3.1	A	B	C	D	E	F	G	(1)	U LO12.1.1	
1.3.2	A	B	C	D	E	F	G	(1)	U LO12.1.1	
1.3.3	A	B	C	D	E	F	G	(1)	U LO12.1.1	
1.3.4	A	B	C	D	E	F	G	(1)	U LO12.1.1	
1.3.5	A	B	C	D	E	F	G	(1)	U LO12.1.1	
									(5)	

QUESTION 1.4

1.4	A	B	C	D	E	F	R LO12.4.2	
							(3)	

TOTAL SECTION A: 40

SECTION B: FOOD AND NUTRITION

QUESTION 2

Identify and brief description of health related problem

2.1 2.1.1 **Salt**
Hypertension/ High blood pressure: ✓

1. A disease characterized by an **increase of the work load of the heart**, ✓ causing the **muscle to thicken** and **arteries to stretch**. ✓
2. The **force exerted** ✓ by the heart against **resistance** created by **arteries**. ✓
3. A condition when the heart is pumping blood into the vessels at a **pressure higher** than the normal ✓ (120 *systolic* / 80 *diastolic*). The **higher the pressure**, the higher the chances of **developing heart diseases**. ✓

(3)

Understanding LO 12.2.1

2.1.2 **Saturated fats**
Obesity/overweight/high Cholesterol/Atherosclerosis/heart diseases/ Stroke: ✓

1. A condition in which **excess fat** is stored in the body/main arteries/ narrowing of arteries. ✓

(2)

Understanding LO 12.2.1**Choose suitable menu**

- 2.2 2.2.1 Menu A ✓ (1)

2.2.2 **Justify the choice made in 2.2.1**

- 1 Includes **calcium-rich foods** ✓ e.g. **sardines** that are needed
- 2 for **bone formation** ✓
- 3 Includes **green leafy vegetables** e.g. **fresh green salad** with is a source of **calcium /fluoride** ✓ for strong bones / source of **vit. C** which forms **collagen to strengthen the ligaments**. ✓
- 4 **Sardines** contain bones with are rich in **calcium** ✓ for bone formation. ✓
- 5 Milk contains **phosphorus** ✓ which assists in bone formation. ✓
- 6 Includes **vitamin D-enriched foods** e.g. fortified milk, ✓ that assist in bone formation
6. The **oil** in the sardines contains **Vitamin D** ✓ which assists with bone formation ✓.

(6)

Applying LO 12.2.1

- 2.2.3 **Reasons for not choosing the other menu**
- 1 Only includes food rich in **fats and oils** ✓ will make you **gain weight** which is **bad for osteoporosis**. ✓
 - 2 **Not enough minerals** (only spinach that may provide calcium) ✓
 - 3 **Lack** of bone forming nutrients e.g. **only the mushroom sauce that contains calcium or vitamin D/ fat-soluble vitamin D is absorbed by the oil during deep frying**. ✓

(3)

Applying LO 12.2.1

- 2.3 2.3.1 **Three food additives from label**
1. Malt powder✓
 2. Malt extract✓
 3. Gluten✓
 4. Emulsifiers✓
 5. Glazing agents✓
 6. Salt✓
 7. Flavourants✓
- (3)
- Remembering LO 12.1.1 and 12.3.1**

- 2.3.2 **Three ingredients that may cause allergic reaction**
1. **Milk**✓ – people who are **lactose(milk sugar) intolerant** should not eat the product because the **milk protein**✓ will cause an allergic reaction, **winds, cramps, diarrhea**✓
 2. **Gluten**✓ – people who are gluten intolerant / celiac disease should not eat this product as the gluten will cause an allergic reaction, **asthma, itchy skin, diarrhoea**✓
 3. **Soya**✓ – may cause hypersensitivity which could lead to
 4. **diarrhoea and asthma**✓
Peanuts and tree nuts✓ – not an ingredient but made in factory which uses them, but also extremely harmful, **affects breathing, anaphylactic shock** ✓
(All are listed as allergens)
- Understanding and Applying LO 12.2.1** (Any 3 x 2)
- (6)

- 2.4 **Words/ terms that may be misleading**
- Lite** ✓ often refers to light.
It may be misleading since there is **no legal definition** for this term✓ – it may mean **less fat /less salt /less weight/ less colour/ less energy**✓ when compared to other margarines on the market (may anything).
Harvest Award ✓ could influence the consumer to buy the product because it could indicate quality/ could also indicate a fresh product where as this one has been processed/ no proof of an award being given.✓
- Spread** ✓ it is not margarine with less fat and more water✓/ no proof of required fat content for it to be called a spread. ✓
- (4)

Applying LO 12.1.1

- 2.5 2.5.1 **Three reasons for recommending the recipe**
Yes.✓
- 1 **Contains fruit with high fibre content).** ✓
 - 2 Contains **complex carbohydrates/ low GI** for slow energy release✓
 - 3 **Low fat content.**✓
 - 4 A diabetic will eat small portions, which will minimise the negative effect of sugar✓.
Because of the high protein content (eggs) sugar will be released slowly into the bloodstream✓
- (4)

OR

1. No. ✓
 2. **Sugar** content very high (from castor sugar). ✓
 3. High consumption of **sugar** may **add strain to pancreas** as already there is a problem / may raise blood sugar levels. ✓
 4. **Excess sugar** may be stored as **fat** and lead to obesity. ✓
 5. **Refined flour** will **raise the blood glucose** level quickly. ✓
 6. Large variety of **fruit** could include **too much sugar**. ✓
- 2.5.2
1. Use **egg white** only / **substitute part of egg yolk with egg white** ✓ as the yolk contains **cholesterol** and **saturated fats/ use eggs with a high omega 3 or 6 content** ✓
 2. Use **healthy sugar substitute (sweetex/ xylitol)** instead of sugar ✓ – sugar is converted into fat putting a strain on the heart/to reduce overweight. ✓
Substitute **cake flour** ✓ with **whole wheat flour** to **increase**
 4. the **fibre** content which eliminates cholesterol ✓
Use fruit (example: blueberries / guavas / cranberries / apples and more strawberries) ✓ which is good for the heart because they could contain **anti-oxidants**, ✓ **carotenoids** ✓,
 5. **calcium**, ✓ **potassium** ✓ and **fibre**. ✓
Replace low-fat yoghurt ✓ with fat free yoghurt which is good
 6. for the heart/ preferably **unsweetened** yoghurt. ✓ (8)
The recipe contains **very little fat** ✓ which **reduces** the **kilojoule** value. ✓ (4 x 2)
- Evaluating LO 12.2.1**

TOTAL SECTION B: 40

SECTION C: CLOTHING

QUESTION 3

- 3.1 3.1.1 **Fashion trends:** Young adults **identify with celebrities who wear fashion trends** and like to **wear the same clothes** as these celebrities (as seen in the media) or fashion leaders do. ✓
- 3.1.2 **Peer pressure:** Young adults will buy clothes which are **in fashion** in order **to conform to / have a sense of belonging to / identify with / be accepted by** other young adults. ✓ / Young adults with a low self esteem will easily conform/ Young adults with a good self esteem may not easily conform
- 3.1.3 **Quality:** Many young adults regard **brand names** as **good quality** and would buy brand names instead of buying from a **factory shop**. ✓ / Young adults are not that concerned about quality, they prefer brand names and quantity (3)
- 3.1.4 **Price: high prices** are often regarded as **quality/ shows financial status** ✓ / some young adults buy when prices are **reduced/** for some, price is not a **factor** ✓ (Any 3 x 1)
Remembering LO 12.2.3
- 3.2 3.2.1
1. Fashion accessories are **distinguished pieces** ✓ that are mostly used by woman as well as men to **add** ✓ some **detail and style/ interest and colour** ✓ to the outfit.
 2. Something that may be **worn** ✓ **with an outfit** ✓ to **enhance** ✓ the appearance. (2)
- Remembering LO 12.2.4**

- 3.2.2
1. Wear a **jacket or bolero/ scarf/ pashmina / jersey/ leggings/ underblouse**✓ over the dress to make them **less revealing.** ✓
 2. Wear **casual shoes**✓ to **dress down** the outfit. ✓
 3. Wear **informal/ less accessories** ✓to create an **less formal look**✓ (4)
 4. Change **hairstyles**✓ to be **less formal**✓
(Any 2 x 2)

Applying LO 12.2.3

- 3.3 3.3.1
1. It is a **registered name**, given to a specific group of products and may only be used by the producer or affiliated retailer ✓
It consists of three elements namely the name, logo and
 2. slogan✓ (2)
 3. It is a name used to **differentiate** certain products ✓from other similar **products** made by competitors. ✓

Remembering LO 12.2.4

- 3.3.2
1. Young adults make **demands** on parents✓ and parents find themselves **spending more** money than their budget allows✓and **spend more** to get special brands. ✓
 2. Branded clothes represent the **latest fashion**✓ and tend to be **expensive.** ✓
 3. **Lower-income** consumers who cannot afford✓ brand-label clothes tend to be ripped off by purchasing **fake items** that have poor value for money. ✓
 4. Once a person **wears branded clothes**, ✓he/she finds himself/herself under pressure to **maintain the peer group standard** and it becomes **costly.** ✓ (3 x 2) (6)

Understanding LO 12.2.4

- 3.3.3
1. Mental reasoning✓
 2. Passion✓
 3. An understanding of fabric and garment construction
 4. The ability to identify trends✓ (Any 3 x 1)
 5. Creativity (3)
 6. Persuasion skills
 7. Identify the target market

Applying LO12.2.4**Explain the statement**

- 3.3.4
1. **Dynamic:** Need to understand the **styles** that change quickly✓ and those that **last longer.** ✓
 2. **Fast moving:** There is a **diverse spread of tastes** for different consumers ✓which is **affected by fashion** movement. ✓
 3. **Exceptional standards:** An understanding of exclusiveness/ stylishness✓ in fashion styles to attract consumers of high standards/ taste/class. ✓
 4. **Creative expression:** The job needs a person with an **eye for fashion** ✓who has **creativity** in style and dress✓
 5. **Superb fashion design:** Fashion styles are seen mostly in the **work** environment✓ as many individuals show **different styles.** ✓ (3 x 2) (6)
- (Any applicable answer)

Applying LO 12.2.3

3.4 3.4.1 (a) Political factors

1. Policies of the country **limit** the influx of imports by applying customs duty thus affecting the movement of styles from other countries. ✓
2. **Legislation dictates modesty/** people should not appear naked in public✓/ Environmental laws prohibit the use of
3. endangered animal skins and fur
Political relations with countries also affect trade between (3)
them – good relations – more trade and vice versa. ✓

Remembering LO 12.2.4**(b) Economy:**

1. **Recession, depression, inflation, poverty, credit available** usually **accelerate or retard** fashion changes. ✓
2. Fashion is directed at those people who **control the spending power** of a nation/ **demographics.** ✓
3. In an **economical progressive** society where consumers **have money** to spend on clothes, fashion usually flourishes. ✓
4. **Less affluent communities** have **little money** to spend on
5. clothes and the lack of buying power inhibits fashion change. ✓ (3)
Limited resources will inhibit fashion change

Remembering LO 12.2.4

- 3.4.2 1. "fashion trends available" ✓ - South African consumers like keeping their wardrobes **fashionable**✓ to appear **up to date** and modern. ✓
2. "elegance is a state of mind" ✓- Some consumers wear **fashion** to make a **statement** about their lifestyle – says whether a person is **conservative, classic, professional, modern or rebellious.** ✓
3. "a mirror of the time we live in" ✓- Fashion **changes** with times e.g. seasonal, special yearly events like the Durban July/fashion week/Grand Prix. There is **quick flow** of fashion items in the market. ✓
4. "never be static" ✓- **Special clothes** bought specifically for job interviews
5. "fashion anticipates" ✓- The store can **import** a variety of clothing brands from other countries which could contribute to change. ✓
6. "mirror of the time we live in" ✓ - **comfort** is important, so **easy to care** clothes will be ideal✓
7. "translation of the future" ✓ - **improved technology/ imported textiles**✓ will make excellent fashion designs available with changing times✓. (4 x 2) (8)
(any applicable answer may be accepted)

Evaluating LO 12.2.4**TOTAL SECTION C: 40**

SECTION D
QUESTION 4

4.1 4.1.1

Sectional title / townhouse / condominium / part-ownership ✓

1. Residential in **medium or high density** housing ✓ where units are **individually owned** ✓ with **common areas** ✓ such as garden, pool, lifts and passages that are jointly owned.
2. **Townhouse** in a **cluster housing scheme /flat** ✓ in a block of flats, where units are **individually owned** ✓ but **common areas** ✓ shared with the rest of the other residents ✓

(3)

Remembering LO 12.2.5

4.1.2 **Renting / rental/ hiring ✓**

1. (**Non-ownership**) when a person chooses not to buy a house for some reason he or she **leases** ✓ accommodation and pays monthly instalments as shown on the advertisement (R8 000 a month) ✓

(3)

Remembering LO 12.2.5

4.1.3 **Full title ownership/ freehold title/ single title ✓**

1. **Buying an existing house** on a free standing site ✓ which **gives full ownership** to the buyer. ✓ The owner can use the property as **collateral** when in need.

(3)

Remembering LO 12.2.5

4.2 4.2.1 **Transfer costs: It is tax paid ✓ before the new house can be transferred ✓ to the new owner's name. ✓** The transfer fees depend on the purchase price. ✓ It is regulated by the government. ✓ It is done by a conveyance / transfer attorney. ✓ It is not part of the sale/ purchase price. ✓

These costs include payment of:

1. Transfer fees/conveyance fees ✓
2. Sundries ✓
3. Deeds office fee ✓
4. Provision for rates ✓
5. Value-added tax / tax / government tax/ payment to SARS ✓
6. Valuation fees / inspection fees ✓
7. Initiation fees ✓
8. Administration fees ✓

(6)

OR

4.2.2 **Bond costs: fees charged by the attorney ✓ for drawing up documents ✓ and the registration of the bond. ✓ It is an initiation fee payable to the bank to grant the loan ✓ and depend on the size of the home loan ✓. Normally 10% of the purchase price ✓**

The costs include payment of:

1. Bond fees/ bond instalment / bond account ✓
2. Valuation / Inspection fees ✓
3. Sundries and value-added tax ✓

4. Bank initiation fees ✓
5. Bank administration fee ✓
6. Interest (interim rates) ✓
7. Bond insurance ✓
8. Home owners insurance ✓
9. Cancellation costs ✓ (any 6) (6)

Understanding LO 12.2.5

- 4.3
1. **Failure by the seller** to provide details of the bank holding the existing mortgage bond. ✓
 2. **Delay** in recurring rates figures from the local authority and /or clearance certificates ✓
 3. **Delay in provision of guarantees** ✓
 4. **Failure** by the buyer to pay **transfer** and/or **bond costs** on time. ✓
 5. The seller **delays signing** the transfer and/or **bond documents** ✓
 6. **Failure** by the seller and/or buyer to provide **personal information**
 7. The existing **bond holder** not providing **cancellation figures** and **title deeds** to the transferring attorney. ✓
 8. **Failure** by the buyer to pay a **deposit** (if required). ✓
 9. The **buyer delays** obtaining employee **income documents** for new
 - 10 **bond holders**, and a failure to comply with other **bank requirements** ✓ (6)
- Failure to value the property

Applying LO 12.2.5

4.4 **Electricity**

1. Switching off **lights** in unoccupied rooms will save electricity. ✓
 2. Boiling just **enough water** to be used instead of boiling a lot of water will save energy ✓
 3. Cooking a **lot of food** and refrigerating or **freezing** for later use will save energy ✓
 4. **Reheating** enough food to be eaten saves energy. ✓
 5. **Switching geysers off** when no one needs hot water (during the day or night) saves energy ✓
 6. **Switching off all appliances** not in use saves energy ✓
 7. Using **energy saving bulbs** and gadgets will save energy. ✓
 8. Using a **pressure cooker/microwave oven saves energy** ✓ (6)
- (Any relevant answers may be accepted)

Applying LO 12.3.4

- 4.5 4.5.1
1. Paper ✓
 2. Plastic ✓
 3. Cardboard ✓
 4. Tins/cans ✓
 5. Bottles ✓
 6. Organic waste ✓
 7. Car tail lights ✓
 8. Any applicable example (Any 3) (3)

Remembering LO 12.2.7

- 4.5.2
1. Gases from **decaying products/cars** ✓ **pollute** the air and could be **poisonous / hazardous** ✓.
 2. **Poisonous substances seep into the ground** and could be taken up into plants growing in the ground ✓ and could be **dangerous to humans and animal health.** ✓ / diseases / impacts negatively on economy and becomes a burden on the state
 3. The disposal of waste and waste material **uses up valuable land** ✓ thus **less land would be available** for agriculture/housing/roads. ✓
 4. Waste **is unsightly** ✓ and impairs the **beauty** of nature. ✓ Does not encourage tourism, which has a negative effect on the economy ✓
 5. **Plastic bags** lying around could be **eaten by animals** ✓ and they would die – this would result in the **loss of money.** ✓
 6. If there is a lack of adequate storage systems **waste cannot be sorted** into organic and non-organic waste ✓ and it would **not be cost effective** to recycle items. ✓
 7. **Pollution** causes serious damage to our wetlands ✓ and this would have a negative effect on tourism as some are heritage sites. ✓

Any relevant answer

Evaluating LO 12.3.1

(5 x 2)

(10)

TOTAL SECTION D:

40

SECTION E: THEORY OF PRODUCTION AND MARKETING OF FOOD, CLOTHING AND SOFT FURNISHINGS**QUESTION 5**

- 5.1 5.1.1 (a) SARS – South African Revenue Services✓ (1)
- (b) VAT – Value Added Tax✓ (1)
- (c) PAYE – Pay As You Earn✓ (1)
- Remembering LO 12.1.2**

- 5.2 **Three reasons to pay tax**
1. Tax contributes to the wealth / economy of the country. To sustain the economy of the country
 2. Taxes are used to provide public services such as education, health security, grants etc.
 3. To obey the law / to meet tax liability
 4. To promote economic services like agriculture, mining and industry
- (3)

Understanding LO 12.1.2

- 5.3 5.3.1 **Pricing**
1. A strategy used to **attach a price**✓ to a product taking into consideration the all **costs**✓ involved in **producing** it including the **profit** margin✓. (3)
- 5.3.2 **Promotion**
1. An **element** of the marketing process✓ that can close the **sale of goods or services**✓ to a potential customer by **providing the incentive** to buy✓
 2. A **strategy**✓ to create an **awareness of the product.** ✓✓ (3)
- Remembering LO 12.4.2**

- 5.4 5.4.1 **Production schedules**
1. Help indicate the direction the **production line** takes/ clear
 2. goals are set✓
 3. Give clear **deadlines** on processes to be followed✓
Indicate points at which **quality control measures** could be taken✓
 4. Promote **good management** during production/ increased productivity✓ (4)
 5. Ensure that products are **delivered on time.** ✓
 6. Will indicate **how many workers** are needed. ✓ (Any 4)
- Remembering LO 12.4.1**

- 5.4.2 **Continuous training of staff**
1. Continuous training ensures that workers have **knowledge and skills** required for production✓
 2. **Reduce wastage** during and after production✓
 3. Ensures **sustainable supply/** production and business✓

4. **Reduces mishandling of equipment** that could result in endless maintenance expenses✓
5. Training **orientates workers** to the company's way of working✓
6. **Ensures profitability** as products meet **quality standards** all the time✓ (Any 4) (4)

Remembering LO 12.4.1

5.5 5.5.1 **Unemployment Insurance Fund (UIF)**

1. UIF provides **short-term relief**/temporary relief/help when workers become unemployed✓
2. If workers happen to **lose their jobs** through retrenchment/sickness /pregnancy they can **claim money** from the fund, provided they are still looking for a job✓
3. If a **breadwinner dies** dependents **can claim** from the UIF if he or she was contributing to the UIF✓

Understanding LO 12.4.2 (3)

- 5.5.2 1. When legitimate disputes cannot be resolved between employer and employee, the employee can bring **complaints and grievances** to the CCMA ✓
2. CCMA is an independent statutory body✓ that **solves problems** with minimal expenses which are affordable to the workers✓
3. workers✓
4. Disputes may be **settled out of court**✓
As small businesses often do not have records, CCMA decisions **often favour the employee**✓

Understanding LO 12.4.2 (4)

Three reasons for not wanting to wrap the scarf

- 5.6
1. The packaging would be **better quality than the product.** ✓
 2. She feels it is unethical to create ✓ a **false impression that** could be misleading, ✓
 3. The packaging **won't improve the quality** of the product. ✓
 4. **Customers might not return** if the quality is poor. ✓
 5. The employee is **adhering to the quality standards** of the company ✓

Applying LO 12.4.2

(Any 3) (3)

- 5.7
1. Ensuring **skilled and knowledgeable** workers and providing in-service **training** at all times ✓ will sustain **quality** during production ✓
 2. Using **quality raw materials** ✓ ensures **quality product/s** ✓
 3. Adhering to **specifications and correct methods** ✓ during **production** ✓/ With an appropriate **target group** determined ✓ one ensures that the product meets their **customers' needs**/ satisfaction ✓
 4. Making production **plan** known to all workers ✓ and **followed** accordingly ✓
 5. Intervals for **quality control measures/ inspection** well defined
 6. before ✓ and at the end of **production** ✓
The machines should be in good working order ✓ to prevent breakdowns ✓ which could result in damaged products. ✓

Evaluating LO 12.4.2

(5 x 2) (10)

TOTAL SECTION E: 40
GRAND TOTAL: 200